

# Draft October 2017 General Membership Meeting Minutes

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19 October 2017 / 9:00AM / Holman Middle School Library

Welcome - Renee

Introduction of Sponsor - Publix

Call to Order 9:08 am

Approval September 2017 General Membership Minutes

Motion made by Frank, Seconded by Maroa Delgato. Motion passed

Treasurer's Report - Renee for Chris

Report Provided:

Starting balance of \$8,898.23

We saw the following transactions-

- Receipts of \$9,831 for the month broken down in the following budget lines
- Membership dues of \$1,715, which brings us to a total of \$2,300 for the year
- Direct Donations \$5,915, which brings us to a total of \$7,920 for this year
- Bricks Purchases of \$265
- Spirit Wear sales of \$1,936 which gives us a total of \$6,214.95 for the year
- Expenses of \$4,314.78 for the month broken down in the following budget lines
  - Summer Admin of \$136.59,
  - Spirit wear inventory of \$3,020.96
  - Teacher Hospitality of \$360.23
  - Teacher grants of \$796

Ending Balance of \$13,186.28

## Membership

PTA Membership Update Report: Our Membership VP wanted to share the following update-

- We currently have 460 members which is 80% of our goal. This is made up of 250 unique families -therefore only 24% of Holman Families have joined this year.
- 44 members are teaching faculty and that is 63% of the teaching staff.
- Please remind friends to join the PTA and show their support of the programs here at Holman.

## PTA Fundraising Update

From our Ways and Means VP, we have the following

- Direct Donation-
  - \$7,920 which is 88% of goal. Thank you if you have contributed but please remember 2 things-
  - #1
  - Only 156 families have contributed - that's only 15% of families contributing
  - We need more support to make budget and keep all programs operational this year. 53%, last year we were at 70%
  - #2
  - We have a \$1,000 budget for company matches- there have been none so far- please be sure and look on the PTA website for a list of known companies that will match your donation. If you don't see your company, please ask your HR department about matching.

Question asked as to how to communicate Fundraising needs and goals - website?

- Posted on Website
- Newsletter to come out in next few weeks
- Goal minimized this year to trim, without goal, we will not be able to run programs
- 88% met right now
- Word of mouth - please share with friends

Question asked - what is the connection with Magazine fundraiser and PTA Need

- Dr. Fellows to address

Question asked - Suggestion to add competition, class incentives

- Teacher's focus needs to be on education in middle school

**Thank you for being here today.**

**The next General Membership Meeting is December 4<sup>th</sup> at 6PM** Next General

Membership Meeting: Chorus Performance Monday, Dec 4th 6pm

Adjourned 9:20 am

